

# The Value of Your Library

what the

**\$2,072,319** Minot Public Library spent in 2020\*

the value of the services offered by the Minot Public Library in 2020

**\$7,681,795**

For every \$1 MPL spent we provided **\$3.71** in service.

Service value per person **\$162** (based on services and costs of services provided by others)

MINOT POPULATION

**47,382**

based on [census.gov](https://www.census.gov)

\*based on City of Minot Finance Report



[www.minotlibrary.org](http://www.minotlibrary.org) ♦ (701) 852-1045  
516 2nd Ave SW Minot, ND 58701

# 2020 Annual Report





# New Services in 2020

- Curbside Service
- Virtual Story Times, STEAM Activities, and Book Club
- Take & Make Craft Programs
- "Next Pick" Librarian recommendations
- Curbside Printing
- Community Wide Grocery Delivery Program
- Digital Library Cards
- Circulating Chromebooks
- Circulating STEM Kits
- Extended Checkout Period for DVDs
- New Carpet on 2nd Floor
- Exterior Renovation



"Lovely old library building, set up to be so comfortable to hang out in. Love their selection of DVDs, their children's book section is cute, staff is helpful, and their assortment of books are much wider than I expected from a small town library! Truly love spending time here."

Elisabeth, March 2020

# Most Circulated Materials

## ADULT TITLES

- BOOK- Long Range, CJ Box (20 check-outs)
- DVD- Fast & Furious Presents Hobbs & Shaw (18 check-outs)
- TOOL- Black & Decker Portable Power Station (14 check-outs)

## TEEN TITLES

- BOOK- My Hero Academia. Vol 21., Kohei Horikoshi (11 check-outs)
- BOOK- My Hero Academia. Vol 1., Kohei Horikoshi (11 check-outs)
- BOOK- The Toll, Neal Shusterman (10 check-outs)

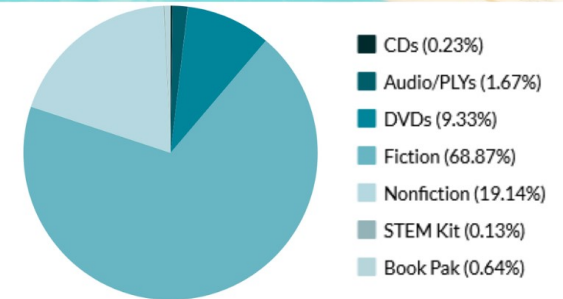
## CHILDREN'S TITLES

- DVD- PAW Patrol- Mighty Pups (20 check-outs)
- BOOK- The Pigeon Has to Go to School, Mo Willems (19 check-outs)
- BOOK- Dory's Story, Bill Scollon (19 check-outs)

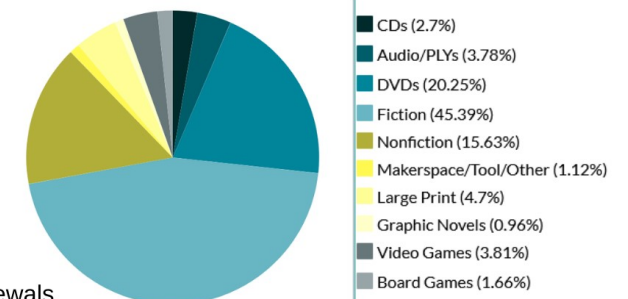
## ALL AGES

- BOARD GAME- Exploding Kittens Game (27 check-outs)
- TECH- Apple Wireless Mouse & Keyboard (24 check-outs)
- BOARD GAME- Hi-ho! Cherry-O Game (23 check-outs)
- VIDEO GAME- Super Smash Brothers Ultimate (22 check-outs)

Children's  
Circulation  
43,181



Adult & Teen  
Circulation  
62,531



\*all numbers include renewals



"Very good service for being new to area.

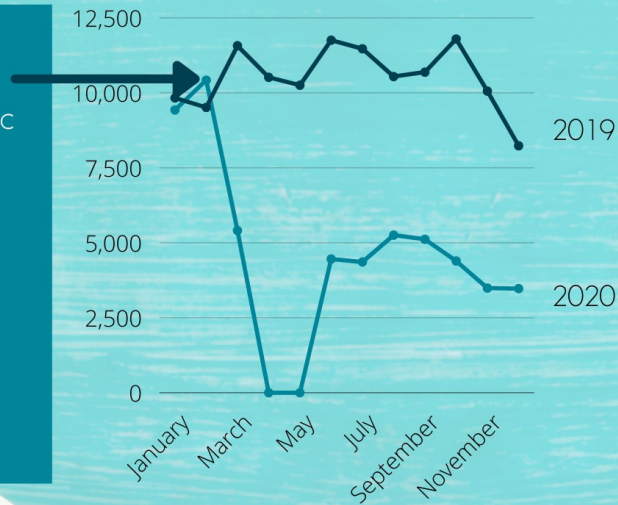
Very helpful and informative."

Terry, February 2020

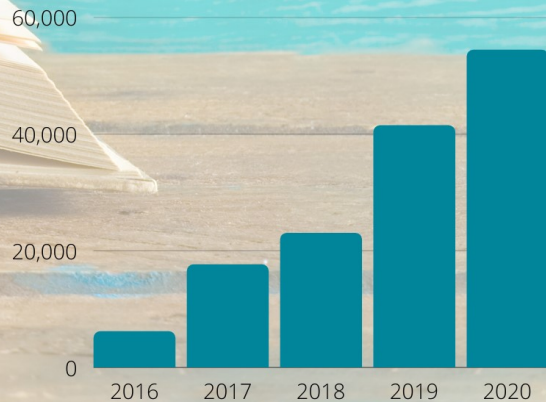


## MPL Foot Traffic 2020 vs 2019

The Minot Public Library's foot traffic started ahead during 2020, despite drops our Facebook traffic increased by 31% from 2019.



## Facebook Traffic through the years



On March 16, 2020 the Minot Public Library closed its doors to the public and did not re-open until June 8th. However, to say MPL was "closed" for these 84 days is not accurate.

Of North Dakota libraries serving a population of more than 20,000 the Minot Public Library was the only library to offer curbside services within 24 hours of closing the building.

In addition to curbside, the staff began providing virtual programs and Take & Make activities the same week the Library closed. On November 7th, the Children's Library staff even gave away 256 LEGO kits and later a LEGO grand prize!

Meanwhile, engagement on Facebook increased by 31% from 41,445 to 54,397. In addition, MPL has 1,169 Instagram followers and is now on TikTok and Animal Crossing!

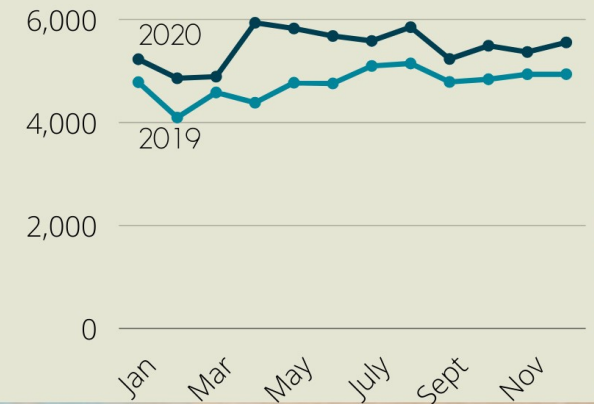


## Digital Books & Audiobooks

### Library2Go

Overdrive & Libby

2020 total:  
65,504 titles  
2019 total:  
57,117 titles







# MPL is a STAR

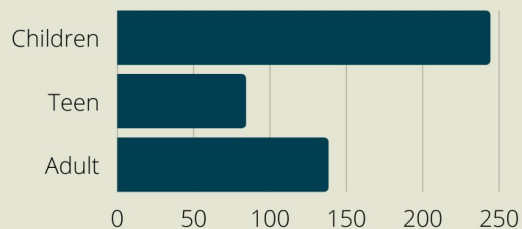
- Minot Public Library was featured at least 12 times in the Minot Daily News.
- Minot Public Library was awarded a 2019 Future-Focused Library Award (1 of 3 in the state).
- Children's Librarian, Randi Monley, was recognized as communicating in a different way by hosting Virtual Story Times.
- Library Director, Janet Anderson, was recognized by Minot Magazine as a finalist for the Minot Game Changer Awards.

"Great selection of books and innovative. I love that they continue to develop programs through the summer and pandemics to give everyone access to reading!"

Elizabeth, March 2020

## Summer Reading Program

This year, MPL, starting using the Beanstack App to track the Summer Reading Program, thanks to the Friends of the Library for this technology.



TOTAL:  
466

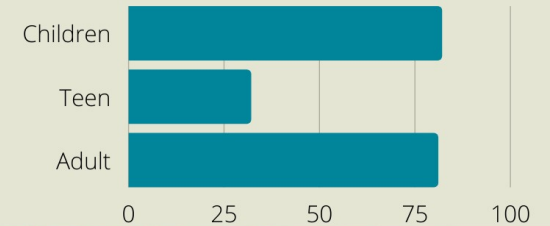
"Lots of great resources and wonderful staff. There's something for everyone!"  
Vicki, January 2020



## ★ Sweater Weather Reading Challenge ★

Minot Public Library is also using the Beanstack App to launch our FIRST EVER winter reading program that goes from October 2020 - May 2021.

TOTAL:  
195



## Take & Make Craft Kits

2,777

## TOTAL IN-PERSON PROGRAMS

168

## Virtual Programs Views

443 hours or  
over 26,585 minutes

## TOTAL VIRTUAL PROGRAMS

197