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516 2nd Ave SW Minot, ND 58701

# 2024 Annual Report



# ALL 2024 PROGRAMS

2024 Program Participation

17,856

2024 Programs

432

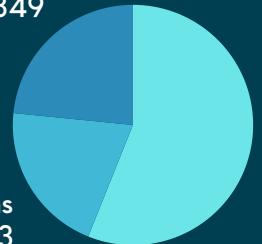
2024 Outreach Participation

2,193

People Served by Programs

Adults

3349

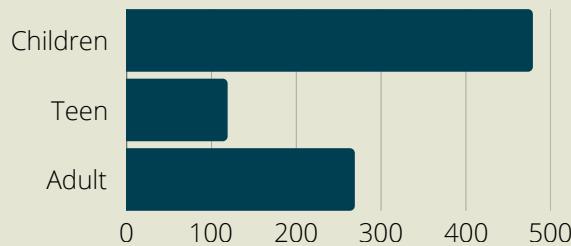


Kids

8018

## Summer Reading Program

This year, MPL, continued to use the Beanstack App to track the Summer Reading Program, thanks to the Friends of the Library for this technology.



Participants:

2024: 867

2023: 1004

Days Read: 21,379

Prizes Earned: 13,700



## Sweater Weather Reading Challenge

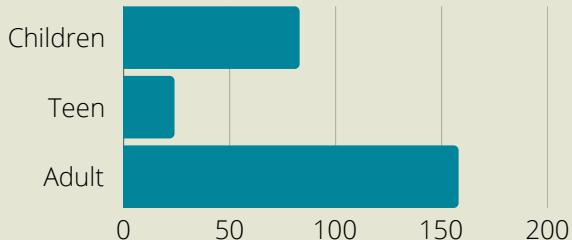


Minot Public Library has also used the Beanstack App to continue our winter reading program from October 2024 - February 2025.

TOTAL:

24-25: 265

23-24: 220



"This is the best library  
I've been in. Great  
collection"

-Passing through on  
Amtrack

"This library is the best!  
Love all the activities  
that you offer"

-Lisa & Gavin



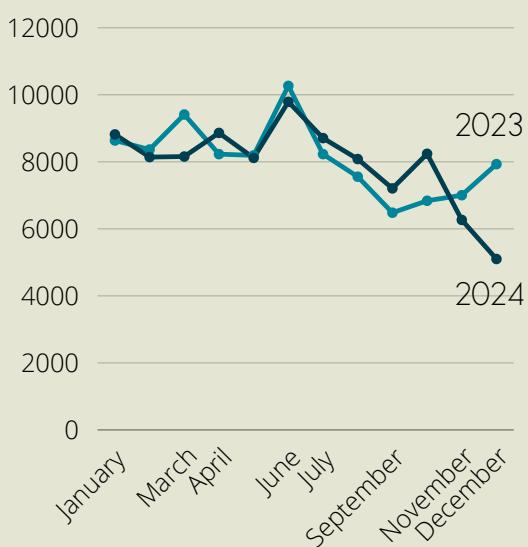
# MPL Outreach

- Imagicon
- Washington School Picnic
- Mid Summer Festival
- Juneteenth
- Arts in the City
- Hess Wellness Event
- Hoeven Family Night
- National Night Out
- Community Connections Hour
- Futurepalooza
- Salute to Seniors
- Community Fair
- Veteran's Stand Down
- Midsummer Festival
- Minot Family Wellness

## MPL Foot Traffic 2024 vs 2023

2024 = 95,492

2023 = 97,127



# MPL by the Numbers

3,000

NEW LIBRARY  
CARDS ADDED

17,022

TOTAL LIBRARY  
CARDS

11,925

QUESTIONS  
ANSWERED

10,890

WIFI SESSIONS

8,293

NEW ITEMS  
ADDED TO  
COLLECTION



NEW ITEMS:  
TONIE BOXES & TONIES

# Most Circulated Materials

## ADULT TITLES

BOOK- The Women, Kristin Hannah (24 check-outs)

BOOK- The Housemaid's Secret, Freida McFadden (19 Check-outs)

DVD- The Beekeeper (19 check-outs)

## TEEN TITLES

BOOK- Throne of Glass, Sarah J. Maas (11 check-outs)

BOOK- The Ballad of Songbirds and Snakes, Suzanne Collins  
(11 check-outs)

BOOK- The Inheritance Games, Jennifer Barnes (10 check-outs)

## CHILDREN'S TITLES

ED Kit- STEM Building Brick Challenge Kit (23 check-outs)

ED Kit- Fairy Tales Problem Solving Kit (23 check-outs)

BOOK- Peppa Pig: Happy Birthday!, Annie Auerbach  
(22 check-outs)

## ALL AGES

VIDEO GAME- Mario+Rabbids: Kingdom Battle (20 check-outs)

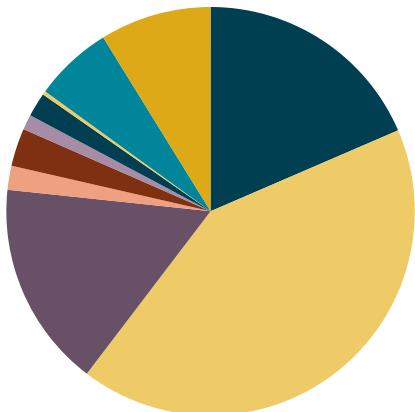
VIDEO GAME- The Legend of Zelda: Link's Awakening  
(20 check-outs)

BOARD GAME- Pokémon TGC: Battle Academy (19 check-outs)

# Collection Statistics

## Adult & Teen Circulation

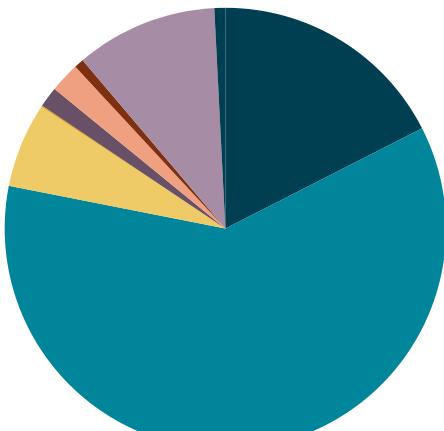
64,688  
checkouts



- Nonfiction 18.5%
- Fiction 41.8%
- DVDs 16.3%
- Audio 1.9%
- Music 3.0%
- MS/Tools/Other 1.2%
- Board Games 1.9%
- Digital Experience 0.3%
- Video Games 6.2%
- Graphic Novels 8.8%

## Children's Circulation

72,249  
checkouts



- Nonfiction 17.5%
- Fiction 60.6%
- DVDs 6.2%
- Music 0.1%
- Audio 1.5%
- Tonies/Headsets/  
Launchpads 2.2%
- ED Kits 0.7%
- Graphic Novels 10.4%
- Book Paks 0.8%

\*all numbers include renewals

# Digital Books & Audiobooks

## Libby

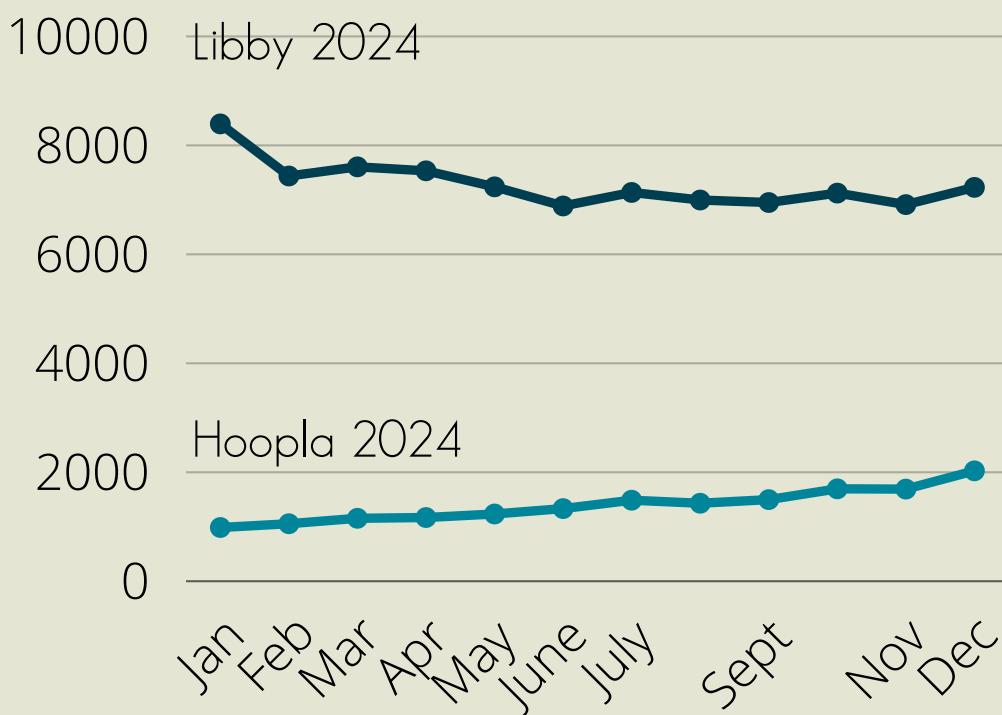
2024 checkouts: **87,448**

2023 checkouts: **84,334**

## Hoopla

2024 checkouts: **16,761**

2023 checkouts: **8,400**



# The Value of Your Library

**\$1,872,603** what the  
Minot Public Library  
spent in 2024\*

the value of the  
services offered  
by the Minot Public  
Library in 2024

**\$9,617,939**

**For every \$1 MPL spent  
we provided \$5.14 in service.**

**Service value per  
person \$199** (based on services and  
costs of services provided by others)

**MINOT POPULATION**

**48,377**  
census.gov

\*based on City of Minot  
Finance Report